

# **WE.LA.PA.**

## **Welfare, work and equality**

**An innovative territorial network for gender equality in employment  
and occupation in Treviso and Province  
4360-0001-1522-2022**

**Proposing subject: Manpower Srl**

# The design context – P.A.R.I.

Innovative Network Projects and Actions for Equality and Gender Balance

## Encourage the creation and/or strengthening of territorial networks

- To promote the action of communities and educational enterprises aimed at the transmission of different points of view and the adoption of new organizational models.

## Raise awareness in the territory

- With the aim of testing and disseminating new models of intervention, languages, methods and work tools capable of affecting the cultural and structural aspects that hinder gender balance.

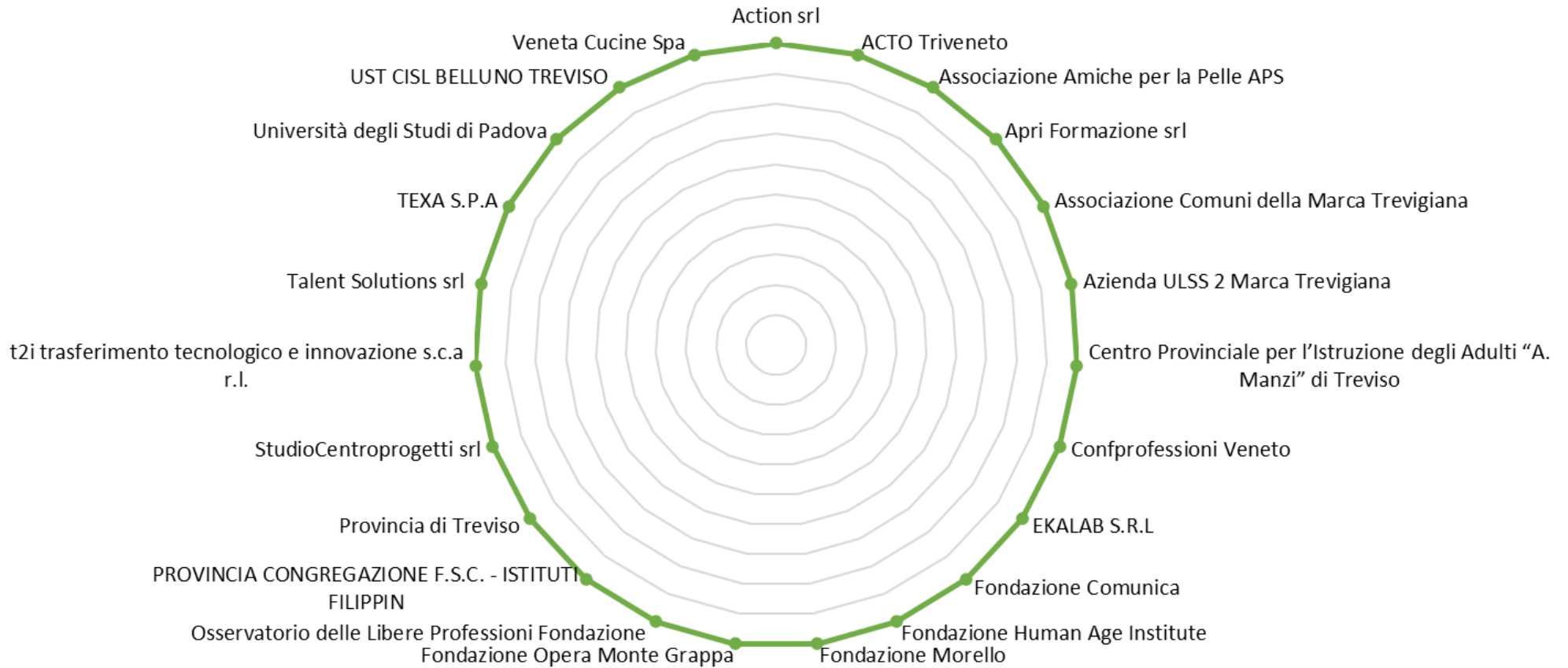
## Involve a wide audience of recipients\*

# Project topic area WE.LA.PA. - Welfare, work and equality

## Gender pay gap

- Raising awareness of the importance of gender pay equality in the region and in the business world;
- Promote the dissemination of an anti-discriminatory organisational culture in the workplace;
- Facilitate the exchange of good practices concerning gender pay equality;
- Support in self-awareness and in acquiring bargaining tools on the issue, also countering stereotypes that continue to burden women with care choices;
- Supporting time reconciliation and the rebalancing of care actions within the family.

## Partenariato WE.LA.PA.



# Project activities WE.LA.PA.

Term: 18 months

470 recipients\*

## Workshop – webinar

1 Grant for territorial animation

1 Study visit

2 Research grants  
DIP. FISSPA

Internship placement

Indoor– outdoor education

Counselling

Sustainable innovation strategy

Focus Group

Final event

## Recipients

- Unemployed/ inactive/ employed persons, also as self-employed and self-employed.
- People engaged in care activities and in new forms of "family friendly" work. In this perspective, many people involved in the project will be precisely engaged, constantly, in care activities, outside and inside the family.
- Students\*, teachers from schools and/or Higher Education, Vocational Training.
- At the same time, all interventions, which from the outset envisage seminars, workshops and webinars, will see the extensive participation of subjects belonging to a broad territorial network pertaining to different working and professional categories: from the entrepreneurial fabric, to scholastic institutions, to the world of trade unions and territorial voluntary work, to the representative bodies of the territory, involving the actors that can stimulate and guide the project actions.